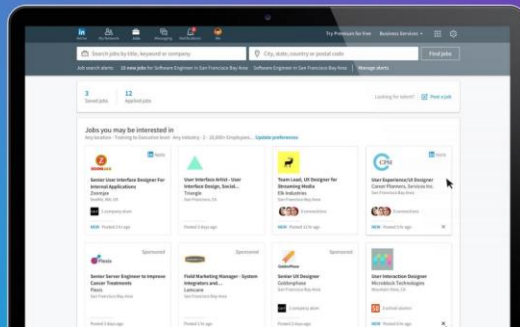


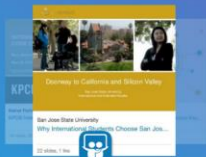
Now that you've created your profile, maximize it!

Set up job alerts to stay in the know

Be the first to hear about new jobs that match what you want



Get the inside scoop to prepare for interviews



Follow Companies

Be in the know on employers you want to work for



Follow Influencers

Learn from leaders you admire and the big guns in industries you're interested in

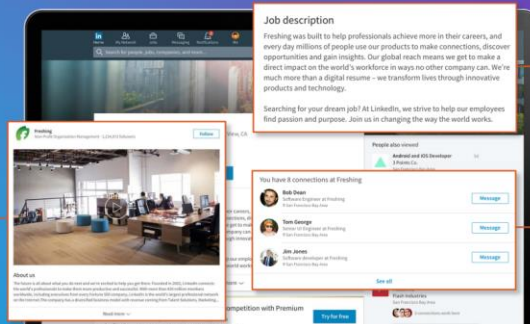


Follow Industries

Become an expert by staying on top of trends and news

Learn what's out there by browsing job descriptions

A treasure trove of information

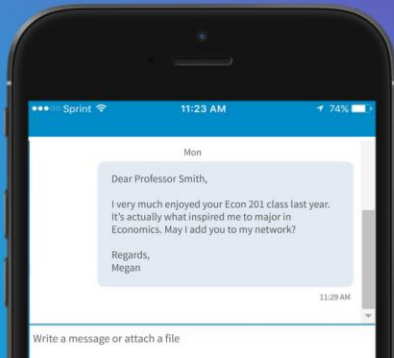


Company culture

The work you'll be doing

A foot in the door

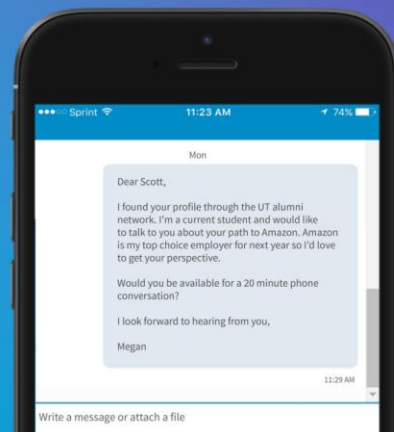
Connect with the people you know



Start with friends, family, classmates, mentors, teachers and professors

Personalize your invitation so people remember who you are

Tap your connections and alumni for help



Why?

- ✓ They work in the jobs or companies that interest you most
- ✓ They can connect you with someone else who does

What to say?

- ✓ Who you are
- ✓ How you came across their profile
- ✓ How they can help you

Additional LinkedIn Resources:

[Student's Guide to LinkedIn](#)

[LinkedIn Learning](#) - Step by Step, Self-Guided Course to Set Up & Use LinkedIn