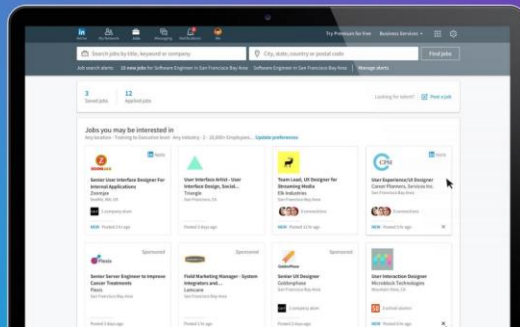


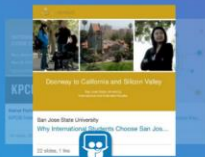
# Now that you've created your profile, maximize it!

## Set up job alerts to stay in the know

Be the first to hear about new jobs that match what you want



## Get the inside scoop to prepare for interviews



### Follow Companies

Be in the know on employers you want to work for



### Follow Influencers

Learn from leaders you admire and the big guns in industries you're interested in

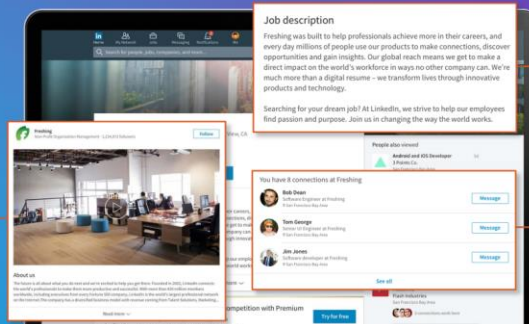


### Follow Industries

Become an expert by staying on top of trends and news

## Learn what's out there by browsing job descriptions

A treasure trove of information

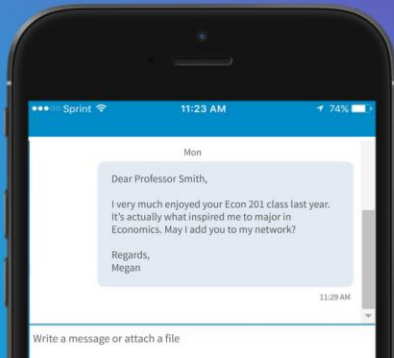


Company culture

The work you'll be doing

A foot in the door

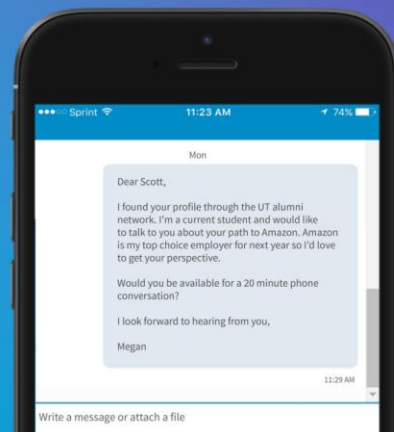
## Connect with the people you know



Start with friends, family, classmates, mentors, teachers and professors

Personalize your invitation so people remember who you are

## Tap your connections and alumni for help



### Why?

- ✓ They work in the jobs or companies that interest you most
- ✓ They can connect you with someone else who does

### What to say?

- ✓ Who you are
- ✓ How you came across their profile
- ✓ How they can help you

## Additional LinkedIn Resources:

[Student's Guide to LinkedIn](#)

[LinkedIn Learning](#)